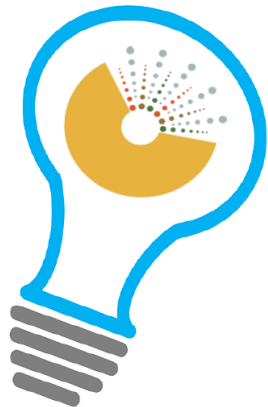
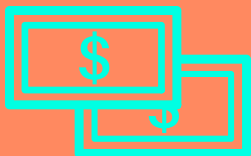


Start-Up Cecil



SMALL BUSINESS CONTEST FOR TEENS

**FIRST PRIZE:
\$200 VISA
GIFT CARD!**



**AGES
11-17**



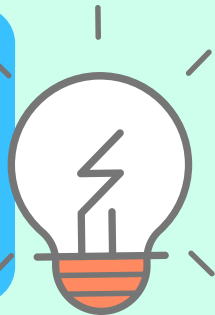
**CECIL COUNTY
PUBLIC LIBRARY**



THE **COLUMBIA** BANK

WHAT IS START-UP CECIL?

A small business contest for teens. Display your creativity and learn what it takes to be an entrepreneur.



Work with librarians and mentors from the local business community to create a business plan.

Then, present your business to the judges and the public at the Start-Up Cecil Showcase.



ABOUT THE CONTEST

What can I win?



**1st Prize: \$200 Visa card
2nd Prize: \$100 Visa card
3rd Prize: \$50 Visa card**

Plus, all participants receive a Start-Up Cecil T-shirt and personalized business cards!

Who can enter?

Anyone between ages of 11-17.



How do I win?

Business Plan + Presentation = Winner!

The judges will choose the winners based on two criteria: your business plan and your presentation.

July

15

When is the deadline?

Business plans must be submitted by 5 PM on Monday, July 15th to any CCPL branch or via email to sbic@ccplnet.org.

GUIDELINES

Your Presentation



Think Shark Tank!

Get creative!

Explain your business plan and ideas.



Use visual aids like PowerPoint, posters, or product examples.

Speak clearly and loudly.



Remember, your presentation and business plan will count equally.

Practice in front of friends and family to help with confidence!



***** ALL PRESENTATIONS MUST BE 5 MINUTES OR LESS.**

AND TIPS

Your Business Plan

Read and answer all questions completely.

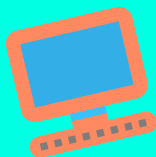


Use databases to support your answers and research your competition.



Ask mentors and librarians for help if you have a question.

You can find the business plan template @
<https://www.cecil.ebranch.info/teens/start-up-cecil/>



***** REMEMBER, ALL BUSINESS PLANS ARE DUE BY MONDAY, JULY 15TH @ 5 PM.**

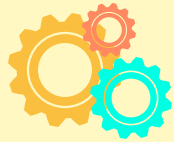


Programs

Session 1: Get Inspired!

MONDAY, JULY 1st @ 3:30 PM

Brainstorm your business idea and learn what it takes to win this year's Start-Up Cecil!



Session 2: Make it Happen!

MONDAY, JULY 8th @ 3:30 PM

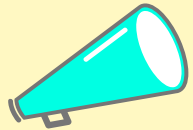
Get help from the experts and write your business plan!



Session 3: Pitch and Promote!

MONDAY, JULY 15TH @ 3:30 PM

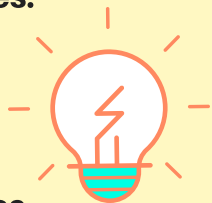
Get the tools you need to engage your audience, market your business, and impress the judges.



Start-Up Cecil Showcase

MONDAY, JULY 22nd @ 6:00 pm

Pitch your business idea to our panel of judges and find out the winner for this year's Start-Up Cecil. Invite your friends and family to come watch!



**All programs are held at
the Elkton Central Library**

FAQS



What type of business can I enter?

Get creative! What type of business would YOU want to start? Think about your interests and hobbies, and think about the types of businesses you would like to see in your community.



Can I work in a team?

You may work in a team of up to 3 people, but all members must meet age requirements.



How do I submit my business plan?

Bring your completed business plan to any branch or email it to sbic@ccplnet.org by 5 PM on Monday July 15th.



Do I have to come to all the programs to enter?

Participation in the program is encouraged and will help you gain skills and ideas, but it is not required. However, you must attend the Start-Up Cecil Showcase and present your business on July 22nd to be considered for the contest.



Elkton Central Library
301 Newark Avenue
Elkton, MD 21921
410-996-5600
www.cecil.ebranch.info

**Special thanks to
our sponsor:**



THE COLUMBIA BANK

