The Cecil County Public Library Summer Reading Program
Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND DOES NOT INCREASE YOUR CHANCE OF WINNING.

1. DESCRIPTION: The “Cecil County Public Library Summer Reading Program Sweepstakes” (the “Sweepstakes”) runs from Monday, June 15, 2020 through Saturday, August 15, 2020 (“Sweepstakes Period”). The sponsors of this Sweepstakes are Maryland 529, 217 E. Redwood Street, Suite 1350, Baltimore, MD, 21202, and Cecil County Public Library, 301 Newark Avenue, Elkton, MD 21921 (“Sponsors”). The Sweepstakes is administered jointly by Maryland 529 and the Cecil County Public Library (collectively, the “Administrator”). Any information provided by an “Entrant” (as defined below) will be used in compliance with these Official Rules.

2. ELIGIBILITY: The Sweepstakes is open only to legal U.S. residents who are at least eighteen (18) years of age (“Entrant”) at the time of entry. The Entrant, if selected as the “Grand Prize Winner,” will be required to prove proof of eligibility.

Employees, directors, officers, trustees, agents and affiliates of the Sponsors (collectively, the “Sweepstakes Entities”) and T. Rowe Price Associates, Inc., together with the Immediate Family Members and/or those living in the same household of such persons (collectively, “Household Members”), are not eligible to participate in the Sweepstakes. For purposes of the Sweepstakes, “Household Members” shall mean those people who share the same residence at least three months a year; “Immediate Family Members” shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. In the event a dispute regarding the identity of an Entrant or potential winner cannot be resolved to Administrator’s satisfaction, the affected entry will be deemed ineligible. Entries will not be acknowledged except as provided herein. Sweepstakes prizes are non-transferable and cannot be substituted, sold or bartered. Void where prohibited by law. Registered representatives of a broker/dealer are also not eligible.

If a selected Grand Prize Winner does not meet the eligibility requirements, he/she will be disqualified, and an alternate winner will be selected. Winners will be required within 90 days to complete, execute and return a Maryland College Investment Plan (MCIP) account enrollment form (for new accounts) or the Prize will be forfeited. The Grand Prize Winner will also be required to provide the necessary account opening information in order for a new account to be opened. Beneficiaries must be enrolled in the 6th through the 12th grade and entered by the Entrant in the Sweepstakes.

3. HOW TO ENTER: To be entered into the random drawing, the Entrant’s child (“Participating Child”) must register and participate in the Cecil County Public Library (CCPL) Teen Summer Reading Program (grade 6-12). The Participating Child can register online at https://www.cecil.ebranch.info/events-and-classes/summer-reading/. By registering, the Participating Child will receive a one-time entry for a chance to win a $529 College Savings Account from Maryland 529. Once registered, the Participating Child can either print a copy of the reading log online or obtain one from any Contactless Pickup location to track reading. The Participating Child can also track his/her reading online and enter prize raffles using Beanstack or the Beanstack mobile app. The Participating Child must read for 30 minutes a day and may complete additional reading challenges. For every 10 days of reading, the Participating Child’s reading log is entered into a random drawing for a chance to win an Instax camera, $50 Visa gift card, or a Sphero mini robot (“Additional Prizes”). The Participating Child can also call any CCPL branch to submit raffle entries earned from reading.
Entrant must affirmatively accept the Official Rules to receive one (1) entry into the Sweepstakes. Limit one (1) entry per Entrant or Participating Child. Entries must be submitted as described above; no other method of entry will be accepted. Entries in excess of the limitation may result in disqualification of the Entrant. Each Entrant must be the rightful owner (or have authorized use) of the email address and/or phone number used for entry. Incomplete, unreadable, or unintelligible entries will be disqualified. Entrants must provide all information requested on entry form to be eligible to win. All information provided by Entrants becomes the property of Administrator. ELIGIBLE ENTRANTS MUST SUBMIT THE REQUESTED ENTRY INFORMATION IN ACCORDANCE WITH THESE OFFICIAL RULES. The Administrator reserves the right to disqualify any Entrant that the Administrator determines to be in violation of any term contained in these Official Rules.

4. ODDS OF WINNING: Odds of winning depend on the number of eligible entries received during the Sweepstakes Period.

5. WINNER SELECTION and NOTIFICATION: One (1) potential winner will be selected for the grand prize (“Grand Prize”) at random on or about Monday, August 17 by the Administrator (or a designated representative of the Administrator) from all of the eligible Entries received during the Sweepstakes Period. Three (3) potential winners will be selected for the Additional Prizes at random on or about Monday, August 17 by the Cecil County Public Library (or a designated representative of the Cecil County Public Library) from all of the completed reading logs entered by the Participating Children. Each potential winner will be notified by phone to confirm their eligibility. If a prize goes unclaimed or a potential Sweepstakes winner is found to be ineligible, or if she or he has not complied with these Official Rules or declines the prize for any reason prior to award, such potential Sweepstakes winner will be disqualified, and an alternate Sweepstakes winner will be selected, at the sole discretion of the Administrator. The Administrator, in its sole discretion, will attempt to contact up to three (3) potential winners with the above procedure for each prize, after which each prize in question may potentially go un-awarded if it remains unclaimed. The Administrator reserves the right to disqualify anyone not fully complying with the Official Rules. Sweepstakes winners are solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the redemption of a prize. Once selected, the winners’ information will be available via one or more of the Cecil County Public Library’s online channels (including its Facebook page and/or website), pending consent of the winners.

6. PRIZE: The Grand Prize Winner will receive one $529 deposit in a MCIP account for the Participating Child (Approximate Retail Value (ARV) of Prize: $529). The Additional Prize winners will receive an Instax camera (ARV: $60), $50 Visa gift card (ARV: $50), or a Sphero mini robot (ARV: $50). If the Grand Prize Winner already has an active MCIP account, the $529 will be deposited into the winner’s account. If the winner has multiple MCIP accounts, the $529 will be directed into the account that the Grand Prize Winner indicates. All prizes offered will be awarded, except under the circumstances described in paragraph (5). Sweepstakes Winners cannot assign or transfer the prize to another person, except at discretion of Administrators. Other restrictions may apply. All prizes are awarded without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Each winner is responsible for all federal, state and local taxes applicable to acceptance and use of the Prize, including income taxes, if any, and the Grand Prize Winner may be required to provide his/her Social Security number or Federal taxpayer identification number for tax reporting purposes. A completed Internal Revenue Service Form W-9 may be required for tax purposes. Any and all costs associated with acceptance and use of any prize are the sole responsibility of the winner.
7. CONDITIONS OF PARTICIPATION/RELEASES: By participating, each Entrant agrees to be bound by these Official Rules and the decisions of the Sponsors, which are final and binding in all matters related to the Sweepstakes. By participating in this Sweepstakes and/or by accepting any prize, each Entrant agrees to release and hold harmless the Sweepstakes Entities and each of their respective successors, trustees, directors, officers, agents, representatives, assigns, and employees (collectively, the “Released Parties”) from any and all actions, claims, costs, injuries, death, losses or damages arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance or use of a prize. The Released Parties shall not be liable for: (i) any injuries, losses, liabilities or damages of any kind including, without limitation, personal injury or death caused by the prize or resulting from acceptance, possession or use of a prize including, without limitation, participation in any activity or travel related thereto, or from participation in the Sweepstakes; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) late, lost, delayed, stolen, misdirected, incomplete, unreadable, inaccurate, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (v) any in ability of winner to accept or use any prize (or portion thereof) for any reason and such prize or portion thereof shall be forfeited; (vi) the unauthorized or illegal access to personally identifiable or sensitive information; or (vii) any printing, typographical, human administrative or technological errors in any materials or activities associated with the Sweepstakes.

8. DISPUTES: This Sweepstakes is governed by the laws of the United States and the State of Maryland, without respect to any choice of law or conflict of law principles that would result in the submission of any law other than that of Maryland.

9. USE OF DATA/PRIVACY POLICY: Pending consent of the winner, entry into the Sweepstakes constitutes permission to Maryland 529 and the Cecil County Public Library and their respective agents to use the winner’s name, character, likeness, photograph, voice, the Participating Child’s name, age, character, likeness, photography and voice and the fact that the Participating Child is the winner for promotional purposes without further compensation, unless prohibited by law.

There will be no substitutions for prizes except at the sole discretion of the Sponsors.

The Sponsors reserve the right to make rules and Sweepstakes changes, and change the official Sweepstakes dates.

Please visit www.maryland529.com or call 1-888-4MD-GRAD for an Enrollment Kit which describes the investment objectives, risks, expenses, and other important information about the Maryland 529 plans. Please read the entire Enrollment Kit carefully before deciding to enroll. The Maryland Senator Edward J. Kasemeyer College Investment Plan Disclosure Statement provides investment objectives, risks, expenses, as well as costs, fees, and other information you should consider carefully before investing. If you or your beneficiary live outside of Maryland, you should compare Maryland 529 to any college savings program offered by your home state or your beneficiary’s home state, which may offer state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in such state’s 529 plan. T. Rowe Price Investment Services, Inc., Distributor/Underwriter for the Maryland College Investment Plan.